



home of The Cat's Den

News Release

SHHH —Safe Healthy Happy Habitats for Pets

Toronto, ON—April 3, 2007—The secret is out! Indoors and out, Habitat Haven pet enclosures assure more and more pets a safe, healthy, happy lifestyle.

Habitat Haven, home of the Cat's Den, provides sturdy easy-to-assemble modular pet enclosures that allow pets a more wholesome active lifestyle. These are not cages, but play pens for pets that you can easily fit into any site.

Pet owners across North America have found this the perfect way to give their pets room to roam at home, free from threat of predators, falls, or traffic. Whether in a house, condo, apartment, workplace, or cottage, these enclosures give your pets their own space without intruding into the indoor environment.

Now, in response to growing demand, Habitat Haven has begun manufacturing enclosures adapted to the needs of an ever wider variety of pets: not only cats and dogs, but rabbits, ferrets, tortoises, and birds like parrots and doves. These attractive pet habitats are available in a number of do-it-yourself configurations or custom-installed. They blend into your backyard, balcony, or indoor space and are a snap to expand or disassemble and take with you.

Accessories include pet doors as well as awnings and hammocks in bright, waterproof, fade-resistant fabrics. Through its ingenuity and dedication to a wholesome lifestyle for pets, Habitat Haven helps you give your pet the best of both worlds: the safety, health, and comfort of indoor living with the freedom, fresh air, and fun of the great outdoors.

Habitat Haven regularly partners with local animal shelters to support pet adoption at trade shows across North America. Visit them April 6-8 in Toronto at the All About Pets Show, April 15 at the Calgary Pet Industry Trade Show, and May 4-6 in Disneyland at the 9th Annual Golden State Veterinary Conference.

Habitat Haven is home of The Cat's Den, founded in 2003 by president Kris Kischer. It provides pet owners across North America with solutions for a wholesome pet lifestyle: innovative pet enclosure systems and accessories. For product information or to order, call 1-866-484-0644, fax 1-416-466-0087, or visit us online at www.habitathaven.com.

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