



home of The Cat's Den

News Release

Home Safe Home *Healthy Habitats for Pets*

Toronto, ON—July 3, 2007—Some pets are lucky. Jinx survived a Florida hurricane unscathed by falling trees in his backyard, thanks to his sturdy pet enclosure from Habitat Haven. But every year, hundreds of pets are left without any resources when disaster strikes.

Few people have an emergency plan in place for themselves, let alone their pets.

Most pet owners know how to safeguard their pets from seasonal risks—such as heat stroke and sunburn in summer to frostbite and hypothermia in winter. Most know how to manage everyday risks—like keeping hazardous household products such as medications, painting and cleaning supplies locked up. Yet many are unprepared to deal with haphazard risks—like hurricanes, floods, fires, or hazardous spills.

A little bit of planning and preparation now can make a lifetime of difference later.

The essentials are having a safe place to take the animals and a safe way to get them there—whether in a crate, carryall or, for smaller animals, a cage. Secondly, pets need a kit with their essential medications, medical records (vaccinations, identification, etc.), food, and leash or harness.

You can learn more about preparing an emergency plan for your pet by visiting:

- <http://www.redcross.org> – for a step by step planning guide created by the Humane Society and the Red Cross in the United States.
- <http://www.safecanada.ca> – for links to numerous provincial and municipal pet safety sources through the government of Canada's public safety portal.

Keep your pets safe indoors and out all year round. For those who want to give their animals a more wholesome active lifestyle, Habitat Haven offers pet enclosures that give pets room to roam on their own turf (not the neighbour's!). These sturdy easy-to-assemble modular enclosures keep pets safe from predators, falls or traffic, and easily fit into any site: house, condo, or apartment.

Habitat Haven is home of The Cat's Den, founded in 2003 by president Kris Kischer. It provides pet owners across North America with solutions for a wholesome pet lifestyle: innovative pet enclosure systems and accessories. For product information or to order, call 1-866-484-0644, fax 1-416-466-0087, or visit us online at www.habitathaven.com.

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